

WORDS FROM THE EDITOR-IN-CHIEF

December 1, 2014



Dear IJAHP Readers,

The IJAHP editorial team is proud to release our second issue for 2014. This was a particularly busy year since our IJAHP team was instrumental in the success of *The Symposium of the Analytic Hierarchy Process 2014* that took place in Washington, D. C. Valentina Ferretti, our news section editor, has prepared a brief but interesting report on this event. Those readers who did not have the opportunity to attend the event will be particularly interested in these highlights.

This issue opens up with an article on the use of ANP for the selection of new retail locations in Italy. This is a very rigorous study by Lombardi et al, and presents useful ideas for the use of this methodology for any ANP-interested practitioner. The next article by Guerrero and Gomez-Limon proposes a value-based approach toward the selection of strategic projects. This article makes us think about what value is, how to decompose it and how to use it as project selection criteria in organizations. Jiri Franek follows with a review and critique of MCDA techniques in business and management. This serves as a useful reference about the different ways in which AHP has been used with business frameworks such as SWOT analysis, Porter's Five Forces and Balanced Scorecard. Next, Shih et al use a BOCR ANP modeling approach to analyze the problem of environmental impact on the selection of vendors for electronic firms. More interestingly, Shih et al demonstrate the use of this model in a case study in Taiwan. Finally, Rajguru et al report the results from a study that uses AHP to assess options such as chemical, organic and partial organic farming in the Maharashtra state in India.

We have also included in this issue an essay that may be particularly useful for new AHP/ANP researchers. We have taken the opportunity to address the question of how to select a journal for publication of your research. In our experience, young researchers tend to be very anxious to jump at the first publication opportunity that arises without questioning why they want to publish in that particular journal, or even why they want to publish in the first place.

In summary, our editorial team has worked very hard to prepare this IJAHP issue, and we feel confident that you will find material that will be useful and interesting for our AHP/ANP community.

Very sincerely,
Enrique Mu, PhD
Editor-in-Chief